
HEKTAR REIT CORPORATE SOCIAL RESPONSIBILITY

Hektar Wins in its Journey to Give Back to the Community

Hektar honoured at the CSR Malaysia Awards 2019



Kuala Lumpur, July 12, 2019 - Hektar REIT is pleased to announce that Hektar Property Services Sdn Bhd, the property manager for the REIT portfolio, has recently received a recognition from CSR Malaysia for its initiatives and contribution to the local community through its shopping centres. Hektar Property Services Sdn Bhd, is honoured to receive the Company of The Year Award, for Property Management Category at the CSR Malaysia Awards 2019 event. The Award presentation ceremony took place on July 11, 2019 at Sheraton Imperial Hotel, Kuala Lumpur, where the Guest of Honour, YB Hannah Yeoh, Deputy Minister of Ministry of Women, Family and Community Development., presented the award to Dato' Hisham bin Othman, Chief Executive Officer of Hektar Asset Management Sdn Bhd, the Manager for Hektar REIT.

The annual CSR Malaysia Awards is organized by CSR Malaysia Publications, a quarterly publication aimed to promote the commitment of organizations in Malaysia towards the community at large and their inherent roles as change agents in the socio-economic transformation of Malaysia. CSR Malaysia is an initiative of Pertubuhan Amal Tanggungjawab Kemampanan dan Korporat Malaysia, the national association for corporate sustainability and social responsibilities. The objective of the Awards includes giving recognition to public-listed organizations for their aids and corporate social responsibility (CSR) initiatives, to promote sustainable economies through helping others within the communities and to encourage environmental initiatives for the sake of the future generation. This year, 50 award recipients were honoured for their outstanding achievements and inspiring contributions to create a better Malaysia through CSR initiatives.

The judging criteria for the award includes objectives of the company for the CSR initiative, the significant impact as a result of the CSR initiative, frequency and contribution amount, transparency in reporting, management team and effectiveness of each initiative. The Award received was due to the following contributions:

- A collaborative effort with Taylor's University and its organization partners, namely Click2Health, Columbia Asia, National Kidney Foundation and Pusat Darah Negara for a diabetes awareness campaign;
- Donation and celebration of the young children from Pusat Jagaan Cahaya Kasih Bestari and contribution for Lembaga Kebajikan Anak Yatim & Miskin, Rumah Anak Yatim Sultan Salahuddin Pantai Puteri and Pertubuhan Kebajikan Anak Yatim Islam Daerah Jasin during the Hari Raya Aidilfitri festive season;
- Multiple blood donation drives, youth camps, fundraising campaign with Kiwanis International, venue sponsorships for schools & universities events or local associations;
- Collaboration with Make-A-Wish foundation to fulfil the wishes of children with life-threatening medical conditions; and
- Marketing campaign for Merdeka which included a day of appreciation for the ex-military personnel who have contributed blood, sweat and tears for the safety of our nation.

According to Hisham, "Our buildings are often located at the heart of a community and we have a key role to play in supporting the well-being and economic development of the surrounding area. We have both the responsibility and the opportunity to support these communities through our operations.

Hektar REIT's malls has had the pleasure of organising many interesting activities and events for the public to enjoy and be entertained whilst being in the mall. Most of the time these exciting events are held in our own centres. However, we do collaborate with government agencies, charity foundations and independent NGOs to participate in CSR projects that allow us to contribute to the community. The objective of this move is to give back to society, to encourage responsibility and social awareness and to ensure that we leave a positive impact on our communities. Our focus this year was to work with local community organisations to address needs in our communities. It was achieved through activation of underutilised and vacant spaces, organising donation campaigns, hosting or supporting local fundraising and community related events in the arts, education, culture, health, safety and sports area".

"We stay true to our tagline 'Its Our Place!', the idea is to provide more than a shopping destination for the community. We have always been supportive in organising events that promotes the growth of the community, especially with the younger generation. We hope that this will also give them a sense of belonging to our shopping centre. With this award, we are very motivated to achieve more to help those in our communities and we invite our stakeholders to join us make the world a better place for everyone," concluded Hisham.

ABOUT HEKTAR REAL ESTATE INVESTMENT TRUST

Hektar Real Estate Investment Trust (“Hektar REIT”) is Malaysia’s first listed retail-focused REIT. The primary objectives of Hektar REIT are to provide unitholders with sustainable dividend income and to achieve long-term capital appreciation of the REIT. Hektar REIT was listed on the Main Market of Bursa Malaysia Securities Berhad on 4 December 2006 and currently owns 2 million square feet of retail space in 4 states with assets valued at RM1.2 billion as at 31 December 2018. The REIT’s cornerstone investor is Frasers Centrepoint Trust, part of Frasers Property Ltd, headquartered in Singapore. Hektar REIT is managed by Hektar Asset Management Sdn Bhd and the property manager is Hektar Property Services Sdn Bhd. Hektar REIT’s portfolio of commercial properties includes Subang Parade in Subang Jaya, Selangor; Mahkota Parade in Melaka; Wetex Parade & Classic Hotel in Muar, Johor; Central Square in Sungai Petani, Kedah; Kulim Central in Kulim, Kedah and Segamat Central in Segamat, Johor. For more information, please visit www.HektarREIT.com



IMPORTANT NOTICE

The past performance of Hektar REIT is not indicative of the future performance of Hektar REIT. This document may contain forward-looking statements that involve risk and uncertainties. Actual future results may vary materially from those expressed in forward-looking statements as a result of a number of risks, uncertainties and assumptions. You are cautioned not to place undue reliance on these forward-looking statements, which are based on the Manager’s current view of future events.

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For more information or inquiries, please contact:

Hektar Asset Management Sdn Bhd
D1-U3-10, Solaris Dutamas
No 1, Jalan Dutamas 1
50480 Kuala Lumpur
Malaysia



Investor Communications

Tel: +6 03 6205 5570 extension 206

Fax: +6 03 6205 5571

Email: ir@HektarREIT.com

Web: www.HektarREIT.com